Tradition White

Studio

30/10/2026

DESCRIPTION

Tradition White is a paper made from natural cotton and cellulose fibres, giving it a high bulk index and opacity. Perfect for high-quality prints, it guarantees excellent colour sharpness and impeccable rendering.

TECHNICAL SPECIFICATIONS

Specifications	Units						Standards
Substance	gsm	**135**	**160**	**270**	**350**	**710**	ISO 536
Thickness	µm	189	224	378	490	994	ISO 534
Bulk	cm^3/g	1.40	1.40	1.40	1.40	1.40	
Stiffness	MD (mN) CD (mN)	40 20	55 30	230 120	435 200	2300 1250	ISO 2493 - 1
Bendtsen roughness	ml/min	800	800	800	800	>1200	ISO 8791 - 2
Whiteness	CIE	140	140	140	140	140	ISO 11475
Absolute humidity	$\%H_2O$	6.5	6.5	6.5	6.5	7.0	ISO 287
Relative humidity	% in the air	50	50	50	50	50	Sword measurement
Opacity	%	85	85	>99	98	>99	ISO 2471
Tensile strength	MD (kN/m) CD (kN/m)	6.9 4.5	7.6 4.7	9.6 11.5	12.3 6.9	36.0 21.7	ISO 1924 - 2
Bursting strength	kPa	325	265	370	450	1340	ISO 2758
Tearing strength	mN	950	1100	1800	2500	n/a	ISO 1974
Elongation at break	MD (%) CD (%)	1.8 3.5	1.9 4.6	1.7 2.8	1.6 3.5	2.8 6.3	ISO 1924 - 2

APPLICATIONS

Brochures	●
Cases	●
Box set	●
Illustrated books	●
Greeting cards	●

PRINTING SUGGESTIONS

Offset	●
Hot foil stamping	●

CONVERTING SUGGESTIONS

Die-cutting	●
Embossing	●
Scoring	●
Folding	●
Glueing	●

*For packaging or book publishing, the fibres direction should run parallel to the main fold.

COMPLIANCE AND SUSTAINABILITY

No PFAS added

REACH (CE n° 1907/2006)
The product does not contain any candidate substances (SVHC) listed by ECHA at a concentration exceeding 0.1% by mass.

CERTIFICATIONS

FSC www.fsc.org FSC® C002321 The mark of responsible forestry

ECF ELEMENTAL Chlorine FREE

ISO 9001
Quality Management System

ISO 14001
Environmental Management System

ISO 50001
Energy Management System