

# GenYous® White

Rebecca Color

## Description

GenYous® White is 100 % ECF cellulose paper, uncoated, with an exceptional surface finish, guaranteeing a unique solution for digital printing (dry toner/liquid toner) and offset printing. GenYous® White is also the optimum combination of exceptional strength (calibrated thickness), high whiteness and a sensual feel. This paper covers a wide range of applications, including publishing, brochures and catalogues, greetings cards, invitations, menus, and letterheads. Available from 90 gsm to 400 gsm solid.

## Technical specifications

Substance	gsm	<b>300</b>	<b>350</b>	<b>400</b>	NF EN ISO 536
Thickness	µm	350	405	450	NF EN ISO 534
Bulk	cm³/g	1.16	1.16	1.12	NF EN ISO 534
Bendtsen roughness	ml/min	150	150	150	ISO 8791-2
Opacity	%	>99	>99	>99	NF ISO 2471

These values are not contractual.  
Revision date: 2026/05/05

## Certifications



ISO 9001

ISO 14001