Brut Bright

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DESCRIPTION

Brut Bright reinvents the surface of offset printing papers. A high roughness and an exceptional bulk are the two main landmark characteristics of this unique medium. Brut Bright offers both a very rough touch and a perfect printability.

TECHNICAL SPECIFICATIONS

Specifications	Units							Standards
Substance	gsm	**120**	**150**	**200**	**240**	**300**	**350**	**400**	ISO 536
Thickness	µm	180	225	300	360	450	525	600	ISO 534
Bulk	cm^3/g	1.50	1.50	1.50	1.50	1.50	1.50	1.50	
Stiffness	MD (mN.m)	1.2	2.4	5.5	8.9	14.5	20.5	31.1	ISO 2493 - 1
	CD (mN.m)	0.7	1.3	2.9	4.5	7.4	12.4	17.6	
Bendtsen roughness	ml/min	550	550	550	550	550	650	750	ISO 8791 - 2
Whiteness	CIE	170	170	170	170	170	170	170	ISO 11475
Brightness	ISO	113	113	113	113	113	113	113	ISO 2470 - 2
Absolute humidity	$\%H_2O$	5.5	6.0	6.5	6.5	7.0	7.0	7.0	ISO 287
Relative humidity	% in the air	44	48	50	55	60	60	60	Sword measurement
Opacity	%	98	>98	>99	>99	>99	>99	>99	ISO 2471
Tensile strength	MD (daN/15mm)	9.4	10.3	12.7	17.8	18.2	21.7	23.7	ISO 1924 - 2
	CD (daN/15mm)	5.4	5.8	7.1	11.1	10.5	13.2	14.5	
Bursting strength	$kPa.m^2/g$	2.3	2.1	2.1	2.6	2.6	2.6	2.3	ISO 2758
Tearing strength	mN	800	800	880	900	950	1060	1100	ISO 1974
Elongation at break	MD (m)	2.1	2.1	2.1	2.4	2.2	2.4	2.2	ISO 1924 - 2
	CD (m)	5.1	4.8	4.5	6.0	5.7	5.5	5.0	
Durability of fibres									ISO 9706

JetPro™ TECHNOLOGY

A symbol of Clairefontaine's innovation, the JetPro® logo guarantees high-performance papers specifically designed to deliver inkjet printing with optimal precision and color quality.

APPLICATIONS	
Brochures	●
Cases	●
Box set	●
Illustrated books	●
Greeting cards	●

PRINTING SUGGESTIONS	
Inkjet	●
Offset	●
Letterpress	●
Silk-screen	●
Hot foil stamping	●

CONVERTING SUGGESTIONS	
Die-cutting	●
Embossing	●
Etching	●
Scoring	●
Folding	●
Glueing	

*For packaging or book publishing, the fibres direction should run parallel to the main fold.

COMPLIANCE AND SUSTAINABILITY

No PFAS added

REACH (CE n° 1907/2006)
The product does not contain any candidate substances (SVHC) listed by ECHA at a concentration exceeding 0.1% by mass.

CERTIFICATIONS

EU Ecolabel www.ecolabel.eu RU Ecolabel : FR/011/006
Please collect used paper for recycling

FSC www.fsc.org FSC® C002321
The mark of responsible forestry

ECF ELEMENTAL Chlorine FREE

ISO 9001
Quality Management System

ISO 14001
Environmental Management System

ISO 50001
Energy Management System