Brut Natural White

Rock

03/11/2026

DESCRIPTION

Express your individuality with Brut Natural White. This natural white paper (120 CIE) enhances your creations while respecting your style. Its subtle grain and 1.5 bulk give it a unique texture, ideal for conveying the values of simplicity and quiet elegance.

TECHNICAL SPECIFICATIONS

Specifications	Units									Standards
Substance	gsm	**90**	**100**	**120**	**150**	**170**	**200**	**240**	**300**	ISO 536
Thickness	µm	135	150	180	225	255	300	360	450	ISO 534
Bulk	cm^3/g	1.50	1.50	1.50	1.50	1.50	1.50	1.50	1.50	
Stiffness	MD (mN.m)	0.6	0.8	1.4	2.5	2.8	5.5	9.1	14.9	ISO 2493 - 1
	CD (mN.m)	0.4	0.7	0.7	1.2	1.3	2.9	3.8	8.5	
Bendtsen roughness	ml/min	650	650	650	650	650	650	550	550	ISO 8791 - 2
Whiteness	CIE	120	120	120	120	120	120	120	120	ISO 11475
Absolute humidity	$\%H_2O$	5.5	5.5	5.5	6.0	6.0	6.0	6.5	7.0	ISO 287
Relative humidity	% in the air	44	44	44	48	48	48	55	60	Sword measurement
Opacity	%	94	95	98	>99	>99	>99	>99	>99	ISO 2471
Tensile strength	MD (daN/15mm)	6.5	7.4	7.2	8.3	9.4	12.4	11.2	14.1	ISO 1924 - 2
	CD (daN/15mm)	3.3	3.6	3.8	4.2	4.8	6.8	6.5	8.7	
Bursting strength	$kPa.m^2/g$	2.3	2.2	2.0	1.9	1.9	1.9	1.9	1.9	ISO 2758
Tearing strength	mN	830	780	750	750	750	880	900	900	ISO 1974
Elongation at break	MD (m)	2.1	2.0	1.9	1.9	1.9	1.9	2.0	1.9	ISO 1924 - 2
	CD (m)	5.2	5.1	4.6	4.2	4.2	4.2	4.2	4.0	
Durability of fibres										ISO 9706

JetPro™ TECHNOLOGY

A symbol of Clairefontaine's innovation, the JetPro® logo guarantees high-performance papers specifically designed to deliver inkjet printing with optimal precision and color quality.

APPLICATIONS

Brochures	●
Cases	●
Box set	●
Illustrated books	●
Greeting cards	●

PRINTING SUGGESTIONS

Inkjet	●
Offset	●
Letterpress	●
Silk-screen	●
Hot foil stamping	●

CONVERTING SUGGESTIONS

Die-cutting	●
Embossing	●
Etching	●
Scoring	●
Folding	●
Glueing	●

*For packaging or book publishing, the fibres direction should run parallel to the main fold.

COMPLIANCE AND SUSTAINABILITY

No PFAS added

REACH (CE n° 1907/2006)
The product does not contain any candidate substances (SVHC) listed by ECHA at a concentration exceeding 0.1% by mass.

CERTIFICATIONS

FSC www.fsc.org FSC® C002321 The mark of responsible forestry

ECF ELEMENTAL Chlorine FREE

ISO 9001
Quality Management System

ISO 14001
Environmental Management System

ISO 50001
Energy Management System